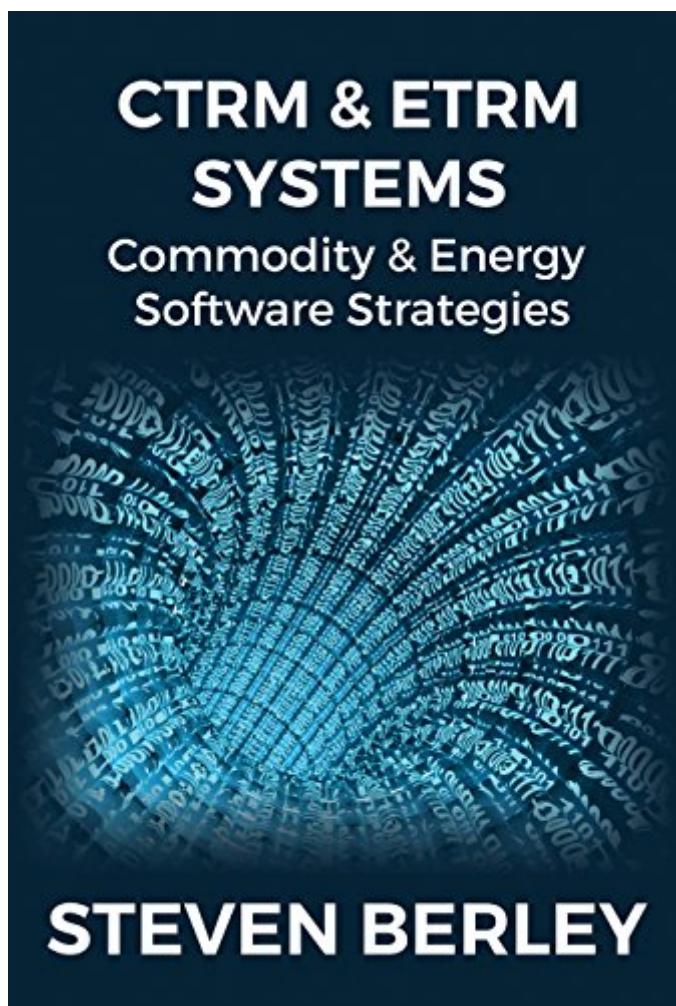


The book was found

CTRM & ETRM Systems: Commodity & Energy Software Strategies



Synopsis

Mr. Steven Berley is a former Trading Leader, Risk Director, and Controller working at Enron, Koch Supply & Trading, and Shell. Mr. Berley also has several yearsâ™ experience directly working for a major C/ETRM vendor and has been an independent expert trading and software consultant for many years with Front-2-Back Consulting. Along with possessing an MBA and CPA, Mr. Berley is truly the rare expert in the Commodity & Energy Trading and Risk Management field. This is the first trading, hedging and risk management book for commodity and energy markets that truly takes the reader from the strategy to the software, all while including the impact of human nature. The book will depict how to attain a mature, successful trading, risk management and hedging program by developing and communicating trading, hedging and risk management strategies to software that correlate to the corporate objectives of maximizing cash flow and earnings. Strategy to software, statistics to stochastics, physical optimization to asset modeling, and risk to accounting are all covered. Agriculture, Energy, Oil, Power, Natural Gas, NGLs, Chemicals, Oil Products, Gasoline, Heating Oil, Propane, and Ethane products are used throughout to show the reader strategies to software that can be used today!

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This was a surprisingly thought provoking read. The author provides a big picture perspective to C/ETRM. Sort of challenges you to think like an outsider and objectively assess all C/ETRM success factors. Author has quite the background, is independent and speaks with an insiders knowledge of the common pitfalls and leverage points in this area. Gained a new appreciation for some areas of concern and provoked some fresh thinking and reassessment. Prepare to have your eyes opened. Highly recommend.

Great insight into this ERTM system.

Finally, someone who can articulate front, mid, and back and connect-the-dots.

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